THE WARREN R. HOWELL AWARD
STANFORD UNIVERSITY LIBRARIES

David Rumsey
18 May 2012

A Circle of Winds consisting of 32 points commonly called the Mariners Compass.
The Warren R. Howell Award
A Mark of Excellence in the World of Books

The Warren R. Howell Award was initiated in the spring of 1982 on the occasion of the seventieth anniversary of the founding of John Howell—Books and in commemoration of the fiftieth anniversary of Warren Howell’s entry into the bookselling profession.

The award exists for Stanford University to give public recognition to an individual or a couple who have made outstanding and exemplary contributions to the local world of books and libraries. The intent is, upon occasion, to honor a writer, book designer, publisher, collector, antiquarian dealer or other such professional specialist who has distinguished himself or herself through exceptional contributions to the development of Stanford’s libraries and its special collections, and to the world of letters and its world of books as connected with the Stanford University Libraries.

In inaugurating the Howell Award, the director of the Stanford University Libraries emphasized that the world of learning is inexorably bound to the world of books. This award is meant to underscore the strong bond between and interdependencies of the author, book designer, book publisher, book trade, librarian, book collector, student, professor, and other scholars. We find our lives enriched by the points of view, the experiences, and the guidance of those in the other dimensions of this “world of books.”

Thus, the Stanford University Libraries are dependent on and appreciative of this book-related world. It is this greater world, as it interacts with the Libraries, that is celebrated by the Warren R. Howell Award. This award can remind us all of the extra dimensions that come to us from these connections, from those who serve in other professional niches of the literary and bibliographic fields both inside and outside of academe.
The 2012 Warren R. Howell Award honors David Rumsey, map collector, entrepreneur, philanthropist, digital map librarian, and the founder of the David Rumsey Map Collection. He is Chairman of Luna Imaging, a provider of enterprise software for online image collections and President of Cartography Associates, an enterprise dedicated to expanding access to historical maps through free access on the Web and developing new tools for visualizing and exploring historical cartography.

Since the 1980s, Rumsey has collected 150,000 maps, atlases, globes, school geographies, maritime charts – primarily, but by no means exclusively, of eighteenth – and nineteenth-century North and South America. To date, he has scanned over 30,000 map images and made them available on the Web.

In 2009, Rumsey committed to donating his collections – both the historical artifacts and the master set of his high-resolution scans – to the Stanford Libraries. Over time, this will amount to the greatest benefice in the Library’s history. Rumsey’s vision is that Stanford will provide for stewardship of and creative access to the physical and digital maps that constitute his collections. To further that legacy, the Library is now planning the David Rumsey Historical Map Center, to be located both in the Bing Wing of Green Library and online.

Rumsey’s peripatetic career spans a decade in fine art until he was 30, followed by 20 years in real estate development and finance, and then early retirement from business at 50 to pursue his love of maps, technology, and participation in the digital revolution then underway in libraries and archives.

In the artistic phase of his career, Rumsey earned a Bachelor of Arts and a Master of Fine Arts from Yale College and Yale School of Art. He was a lecturer in art at Yale for several years and was a founding member of Yale Research Associates in the Arts, a group of artists working with electronic technologies. Rumsey’s art col-
laborative, also called the Pulsa Group, had a short but stellar career including major exhibits at the New York Museum of Modern Art and other U.S. museums, and they were memorialized in a 1970 group portrait by Irving Penn in Vogue magazine. In 1973 he came to California to assume the role of Associate Director of the American Society for Eastern Arts in San Francisco. He has made his home here since then.

Rumsey’s business career started in 1975 in real estate development and finance, during which time he had a long association with philanthropist Chuck Feeney’s General Atlantic Holding Company of New York and served as President and Director of several of its real estate subsidiaries; General Atlantic eventually became the Atlantic Trust, a Bermuda based philanthropic foundation that is one of the world’s largest charities. Through his association with Feeney, Rumsey developed a deep commitment to the power of philanthropic values and actions to create a better world.

Rumsey retired from real estate in 1995 and began the current phase of his career – working with digital technologies to create his online map library, to develop software and GIS solutions for disseminating maps, and to assist libraries in making the transition into the digital age. Rumsey joined the Stanford Library Advisory Council in 2003 and began a relationship that culminated in his decision to donate his map and digital collections to Stanford in 2009. Stanford’s commitment to both physical and digital library development has inspired Rumsey and informed the dual nature of his gift.


In 2002, Rumsey was given an Honors Award from the Special Libraries Association for making his private map collection available to the public via the Internet. In the same year his map Web
site won a Webby Award for Technical Achievement. The site has won numerous other Web awards and has been featured in Wired magazine, MIT Technology Review, and The New York Times. Rumsey has lectured widely regarding his online library work, including talks at the Library of Congress, New York Public Library, Digital Library Federation, Stanford University, Harvard University, and at conferences in Hong Kong, Mexico, Japan, United Kingdom, and Germany.

He is the author of: Cartographica Extraordinaire: The Historical Map Transformed (with Edith M. Punt) and “Historical Maps in GIS” (with Meredith Williams), the lead chapter in Past Time, Past Place: GIS for History.
Warren R. Howell

Warren R. Howell (1912–1984) was educated at Stanford in the early 1930s and was associated with John Howell–Books in San Francisco for over fifty years. From 1956 until his death Warren was president of this internationally renowned antiquarian firm, founded by his father, that specialized in fine and rare books, manuscripts and works of fine art, and also published works in these fields.

Warren Howell was a figure of extraordinary stature in San Francisco and in the field of book collecting and the book arts. He nurtured book collections in private and institutional hands throughout the west. The offices he held in a variety of bookish clubs were recognition of the vast contributions he made because of his personal expertise, recognized authority and qualities of leadership.

Warren served several terms as a member of the Stanford Libraries Visiting Committee, and he collaborated with Norman Strouse and James D. Hart in founding the Associates of the Stanford University Libraries of which he became a life member. His wife, Antoinette, maintained an enjoyable engagement with Stanford’s libraries after Warren’s death and her estate added generously to the Howell bequests to Stanford.


It was indeed most accurate when Kevin Starr described Warren Howell as “a man of places, books, clubs, cities and universities. As a businessman, as a connoisseur, as a person, he flourished within a context of tradition and institutions.” The man whose name is perpetuated by this Stanford University award did, indeed, achieve extraordinary stature in the world of books.
Previous Howell Awards

2008 * David M. Kennedy of Stanford
The Donald J. McLachlan Professor of History, emeritus, David Kennedy is an American historian of the first rank and Pulitzer Prize-winning author. He has long diverted royalties of The American Pageant and The American Spirit, textbooks he coauthored with Thomas Bailey, to the Annie Nelson Bailey Memorial Book Fund, which honors Prof. Bailey’s mother. As Chair of the bookstore’s Board of Directors during its sale to Follett in 1999, David created a major library bookfund from a portion of the sale funds.

2000 * Margaret M. Furbush of Los Altos Hills
A Stanford Library friend whose work in the Special Collections department, as well as her work on the board of the Library Associates, had an extraordinary positive impact on the Stanford University Libraries. As the primary force behind the revival of the Associates’ journal Imprint, she earned a reputation as a meticulous editor of “compelling persuasiveness.”

1997 * Byra Wreden of Atherton
Bibliophile, founding member and longtime board member of The Associates of the Stanford University Libraries, and an inspired organizer. With her husband, Bill Wreden, Byra supported the growth of library collections, and gave ceaselessly of her time and energy to nurture the Stanford library community.

1995 * W. B. Carnochan of Palo Alto
Scholar of the eighteenth century and Richard W. Lyman Professor of the Humanities, emeritus. As teacher, author, decision-maker and institutional leader he exemplifies the Enlightenment ideal of civic responsibility. A distinguished academician whose advocacy and support of the Stanford University Libraries is multifaceted.
1993 * CHARLES J. AND MARY M. TANENBAUM
of New York and San Francisco
Exceptional supporters of the world of libraries and book collecting. Mary Tanenbaum, Stanford class of '36, is donor of the Mary M. Tanenbaum Fund for acquisitions in the field of Chinese Art. Charles Tanenbaum, noted collector, has shared his expertise in presentation of exhibitions. Jointly they created the Weber Fund to support scholarly work of Stanford University Libraries staff.

1989 * IRVING W. ROBBINS JR. of Atherton
Avid and knowledgeable book collector and long-time Honorary Curator of Rare Books and Manuscripts, who for more than a third of a century was the generous consultant for and supporter of Stanford’s special collections. Donor of, among others, collections of the Ashendene Press, William Everson and Herman Melville.

1988 * NORMAN H. STROUSE of St. Helena
A lifelong book collector and passionate advocate of fine printing and book collecting. Donor to various university libraries in Northern California and donor of the endowed directorship of the Bancroft Library at the University of California-Berkeley.

1987 * SAMUEL I. & CECILE BARCHAS of Sonoita, Arizona
Devoted long-time students and collectors of materials in the history of science and scientific discovery. The Barchas Room of the Stanford University Libraries houses the gift to Stanford of their large and exceptional library, including almost all of the Grolier Club list of “One Hundred Books Famous in Science.”

1986 * FRANCES AND CHARLES FIELD of San Francisco
Stanford supporters par excellence, as evidenced by the Field Hemingway Collection, the Field Family Book Endowment, the Field Room for scholars, the Field Curatorship for Special Collections and two endowed professorships, one in history and one in cardiovascular surgery. Mr. Field graduated from Stanford in 1933.
1984 • WALLACE E. STEGNER of Los Altos
Exemplary Stanford teacher and admired writer, recipient of the Pulitzer Prize and National Book Award, founder of the Stanford Creative Writing Program, poetic advocate for nature conservation and keen supporter of academic libraries at Stanford and elsewhere.

1982 • WARREN R. HOWELL of San Francisco
Member of the Stanford class of ’34 who became a world-renowned antiquarian book dealer, publisher and stimulator of private book collectors. He served on the Stanford Library Visiting Committee, helped form its Library Associates and was a staunch lifelong benefactor of the Stanford University Libraries.
WHERE THERE IS NO VISION
THE PEOPLE PERISH.

motto of John Howell—Books

Front and back cover images:

“A circle of winds” & “The artificial sphere” [details] from:
Bowen, Emanuel. A complete system of geography...
David Rumsey Historical Map Collection